



Arnoud A. Jullens MSc MBA

16-08-1982

Male, Dutch

Introduction

Arnoud Jullens is an entrepreneurial executive with a track record in (re-)structuring organizations, introducing and scaling products and services in the B2B and B2C markets. Arnoud combines a strategic helicopter view with a hands on mentality. He received his MBA from the Amsterdam Business School, was trained in financial deal structuring and held several leading positions within both scale-up and corporate environments in The Netherlands and abroad.

Mr. Jullens does not hold any securities in Lavide Holding N.V.

Education

2019: Harvard Business School, Operational Excellence

2018: London Business School, Strategic Mergers and Acquisitions

2017: Ashridge Business School, Creative Leadership

2017: IMD, Value Based Pricing

2010-2012: A'dam Business School, MBA

2001-2006: Vrije Universiteit, Human Movement Science

Working experience

April 2022 – present: CEO Blockchain Fieldlab BV ('Blocklab')

2013 – present: Founder Jullens Management & Consultancy (zzp)

- Management advisor, Blockchain Fieldlab
- Sr program lead, BP
- Founding Director Leiden Center for Innovation & Entrepreneurship
- Founding Director ACE Incubator

2020 – 2021: Chief Commercial Officer Zelfstroom BV

2018 – 2020: Managing Director Innovation & Product Development, Essent (part of Innogy)

2015 – 2018: Managing Director Search, Qualify & Incubate, KPN

2013 – 2015: Head of Enterprise, Royal Academy of Engineering

2010 – 2013: Manager Incubation & Growth

2008 – 2011: Project Manager, Amsterdam Center for Entrepreneurship

Side activities

July 2022 – present: vice-president 2Tokens Foundation