



Lavide

HOLDING N.V.

New Vision & Mission

November 2024

Lavide's New Identity

Who We Are

Lavide is a modern public holding company committed to offering steady cash returns and long-term wealth growth for our shareholders. As trusted entrepreneurs and investment managers, we guide our shareholders through the relevant market development, our investment strategies, and performance updates in full transparency.

Vision

We are the go-to holding company on the stock exchange for retail investors and private wealth clients seeking secure dividend and long-term growth of their wealth.

Mission

Our mission is to offer well-structured investment opportunities, backed by real assets, and ensuring steady cash returns for our shareholders. We do this by focusing on asset-backed financing in mortgage loans, as well as hard- and company assets.

Values

Trust & Integrity

We are committed to maintaining transparency in our operations, always upholding our shareholders' best interest.

Steady Cash Returns & Growth

Our focus on secure, asset-backed investment ensures that we can offer *consistent cash returns* to our shareholders year on year.

Modern, Digital, Innovative

While grounded in traditional investment principles, we use modern tools and communication platforms to inform even the youngest generations of shareholders about the market, our strategies, and performance updates.

Personality

Reliable & Transparent

Every decision is clear, straightforward, and communicated to our shareholders, reinforcing our commitment to reliability and trust.

Approachable & Shareholders-Focused

Our retail and private wealth shareholders are at the core of our business: they *own* the business, together with us as entrepreneurs and investment managers. We uphold their highest interest in every investment decision we make and execute on.

Professional & Consistent

Our town is down-to-earth, yet professional, consistently delivering high-quality information to our shareholders about where we invest our money and how the returns are generated.

Voice

Our tone of voice reflects our values of trust and integrity towards ourselves and our shareholders. We communicate clearly, avoiding unnecessary financial jargon, and always explaining the potential risks and rewards of every opportunity.

Professional but Simple

We address even the most complex of deals in a way our shareholders can fully understand where we invest and the potential risks.

Consistent Updates

We regularly communicate with our shareholders through a variety of channels (see slide 6) to ensure they stay informed at all times.

Communication Channels

Lavide engages with our shareholders through a variety of modern platforms and channels:

Quarterly Reports: detail updates on our investment strategies and performance

Podcast & Video Updates: regular discussions or disclosures on relevant market development, investment strategies, and performance updates

Newsletters & Articles: insights on the latest development in the relevant categories of asset-backed financing

Social Media: snippets of the above-mentioned content to engage with the newer generation of shareholders

Milestones 2025

The three milestones for 2025 to restore Lavide's capacity to issue shares on Euronext Amsterdam and conduct a successful share offering to activate the asset-backed investment strategies:

- Appointment of an established Dutch PIE Accountant (*oob-accountant*) in Q1 2025
- Appointment of an established Dutch Corporate Broker (*listing and payment agent*) in Q1-Q2 2025
- Share offering in Q3-Q4 2025


Timeline


An overview of the short-term priority to set the foundation of Lavide's new organization.

October 2024	<p>Haerlem Capital signed a subscription agreement for a <u>total commitment of EUR 500,000</u>. Haerlem Capital invests a first tranche of EUR 250,000 to provide additional working capital to Lavide and initiate the required activities to rebuild the company's operations.</p>
November 2024	<p>Appointment of a new member of the board of directors proposed by Haerlem Capital to <u>set the foundation of the new organization</u>. The first tranche of EUR 250,000 will be fully transferred to provide Lavide with the necessary working capital for the next steps.</p>
December 2024	<ul style="list-style-type: none">• Appointment of a new member of the supervisory board proposed by Haerlem Capital.• Shortlisting and selection of all the relevant stakeholders involved in an institutional offering, such as: an external auditor, listing agent, and payment agent.
Q1 2025	<p>Deadline for appointment of a PIE accountant, listing agent, and payment agent. Upon successful appointment, Haerlem Capital will invest a second tranche of EUR 250,000.</p>

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